

2020-2021 District Goals

District:

27 B1

Constitutional Area:

U.S. and Affiliates, Bermuda and Bahamas



MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	25	2
2nd Quarter	1	20	25	2
3rd Quarter	1	20	25	2
4th Quarter	1	20	25	2

FY New Clubs

4

FY Charter Members

80

FY New Members

100

FY Retention Goal

8

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

172

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Remind for elections	DG	Email, phone, secretary	Jan. 15	Jan. 31
Establish time, date, location	GLT	Email, phone, Zone chair	Jan. 15	Jan. 31
Notify upcoming training	GLT	Email, phone, mail, zone chairs	Feb. 1	Feb. 7
Clubs need to report officers	Club secretary	Email, phone	March 1	March 15

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Environmental initiative 50 th anniversary of earth day
Plant 1000 new trees within the district

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Contact local landscapers	DG, Environmental chairs	Phone, email, contact	March 1	April 30
Discussion at cabinet meeting	DG, Environment chair, Zone chairs	Email, discussion,	March 29	May 15
Contact schools, local sports clubs	DG Environment chair	Phone, visit meeting	March 30	June 1

DISTRICT CUSTOM IMPACT

Goal Statement

Obtain 100% of District 27B1 Clubs to participate and use My Lion to report club activities, club fund raisers and service projects.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Discuss at district Cabinet meeting	DG	Statistics on current usage	August 2, 2020	August 2, 2020
Discuss GMT, GLT,GST	DG	Plan on education, awareness and suggestions	August 2,2020	August 30,2020
Schedule club meeting /zone meeting training	GST	Education	August 30, 2020	December 1, 2020
Convention training	GST	Education	November 14, 2020	November 14, 2020
Evaluate status of participation	DG. GST	My Lion District Status	January 3,2021	January 3,2021
Contact clubs not participating	DG. GST	Email, phone, newsletter	March 7, 2021	March 30, 2021